Erin Valdez
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Assistant Director &
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Laura Medina
Assistant Deputy Director of
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## **PRESS RELEASE**

Public Information Officer Contact: Laura Medina | (530) 934-6588 FOR IMMEDIATE RELEASE Date: June 19, 2023

## Glenn County Public Health to Conduct a Health-Related Survey by Phone

GLENN COUNTY, CA — Glenn County Public Health is working with The Logit Research Group to conduct health-related telephone surveys based on the Behavioral Risk Factor Surveillance System (BRFSS) from the Centers for Disease Control and Prevention (CDC). Between June 21- July 31, 2023, Glenn County residents will be randomly selected and called on their landline or cell phone to take a 20 to 25-minute survey. Public Health has chosen to conduct phone surveys to gather input from a diverse range of community members. The input will provide a snapshot of the county's current health status and identify areas for improvement.

The survey is part of the Community Health Assessment conducted by Glenn County Public Health to gather information on our community's top health issues and concerns. By participating in this survey, community members will provide valuable insights and data that will shape Public Health's programs, services, and health promotion activities to better meet the health needs of Glenn County's children, youth, families, and seniors.

The BRFSS survey was specifically selected as it is the nation's leading system of health-related telephone surveys that collects data about residents regarding their health-related risk behaviors, chronic health conditions, and use of preventive services. The survey is convenient as it can be done in the comfort of the participant's home, at a time that works best for them, and any question the participant does not wish to answer can be skipped. This survey is voluntary. All information provided is confidential, and results will be combined so no individual responses will be identifiable. The Logit Research Group will **not** ask for social security numbers or credit card information.

Glenn County Public Health would like to thank the community in advance for participating in this survey that will contribute to positive changes. For questions, please call Public Health at (530)934-6588 or 1-800-655-5418. Additional information on the BRFSS survey can be found here: <a href="https://www.cdc.gov/brfss/factsheets/pdf/brfss-history.pdf">https://www.cdc.gov/brfss/factsheets/pdf/brfss-history.pdf</a>.

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