



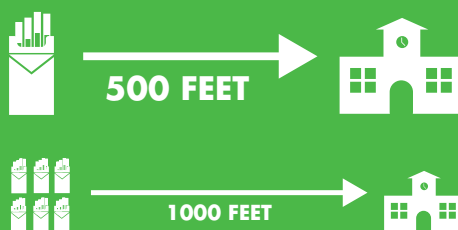
# HEALTHY STORES FOR A HEALTHY COMMUNITY

ORLAND | CALIFORNIA

## THE IMPORTANCE OF LIMITING TOBACCO RETAILERS IN THE CITY OF ORLAND

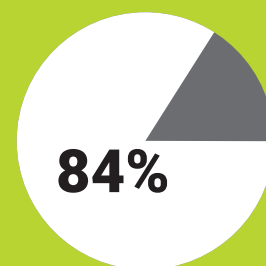
- + Many stores that sell tobacco are less than 2 blocks away from schools.<sup>2</sup>
- + Tobacco companies place ads where kids can't avoid seeing them.<sup>2</sup>
- + Youth are 3 times more likely to be influenced by tobacco ads than adults.<sup>3</sup>
- + Children smoke 7.6 million packs of cigarettes each year.<sup>4</sup>
- + The best predictor of adolescent experimentation with cigarettes is the perception by youth that cigarettes are easily available.<sup>5</sup>

THERE IS  
**1 TOBACCO RETAILER**  
WITHIN  
**500 FEET OF A SCHOOL**  
AND  
**6 TOBACCO RETAILERS**  
WITHIN  
**1,000 FEET OF A SCHOOL**<sup>6</sup>

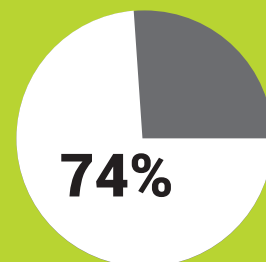


## LOCAL SUPPORT FOR HEALTHY STORES

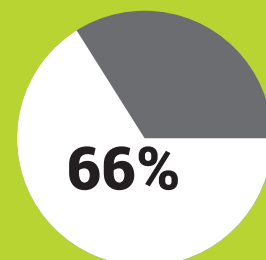
62 Orland Residents were surveyed in February 2018:



Think it is important to create ways to prohibit the sale of tobacco to underage youth.<sup>1</sup>



Would support a policy that would prohibit retailers that sell tobacco products from being located within 1,000 feet of a school.<sup>1</sup>



Would support a policy that would prohibit retailers that sell tobacco products from being located within 1,000 feet of public recreational areas, such as parks.<sup>1</sup>



GLENN COUNTY TOBACCO EDUCATION PROGRAM  
(530) 934-6588

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## MAP KEY



Tobacco Retailer



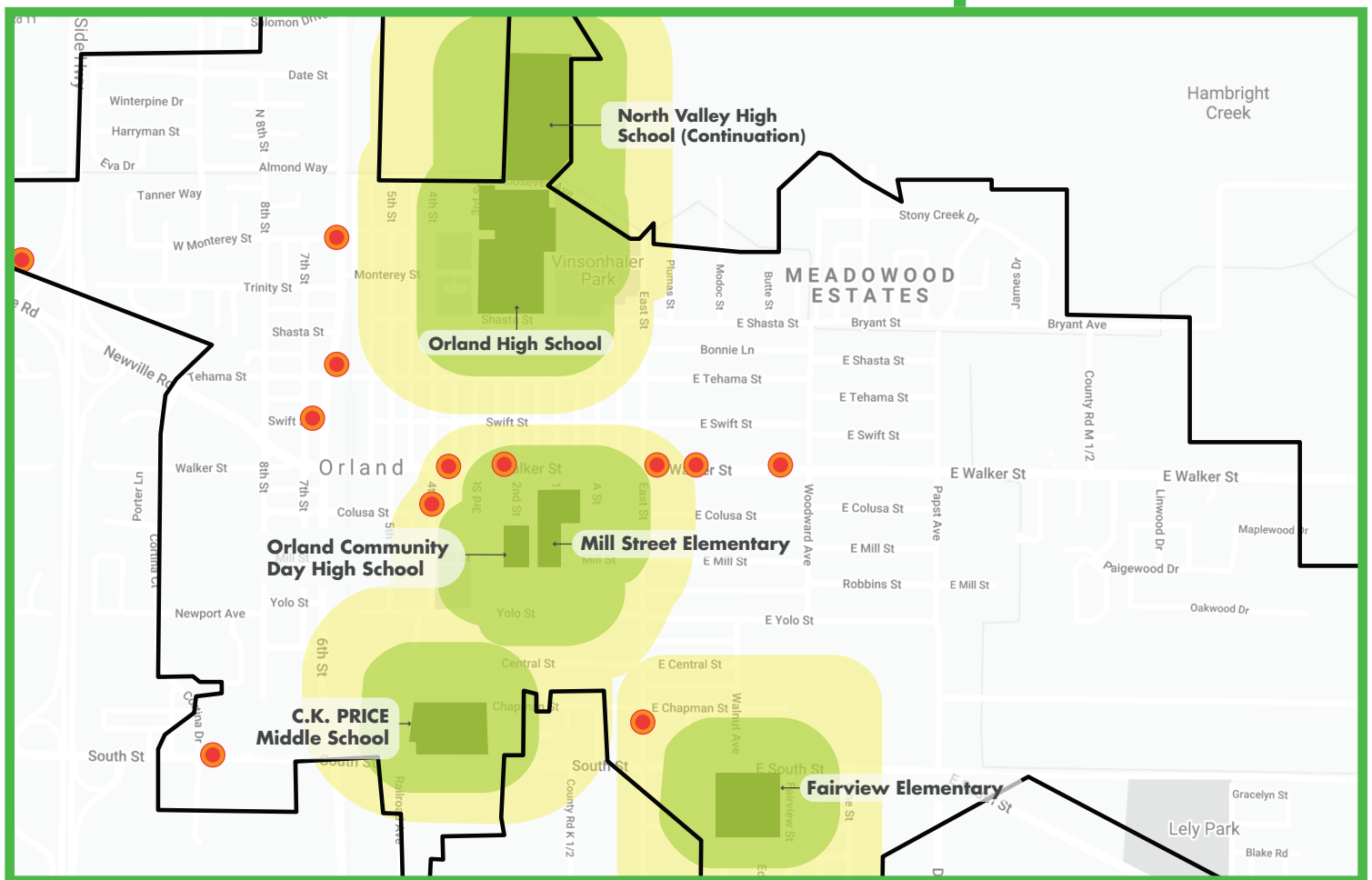
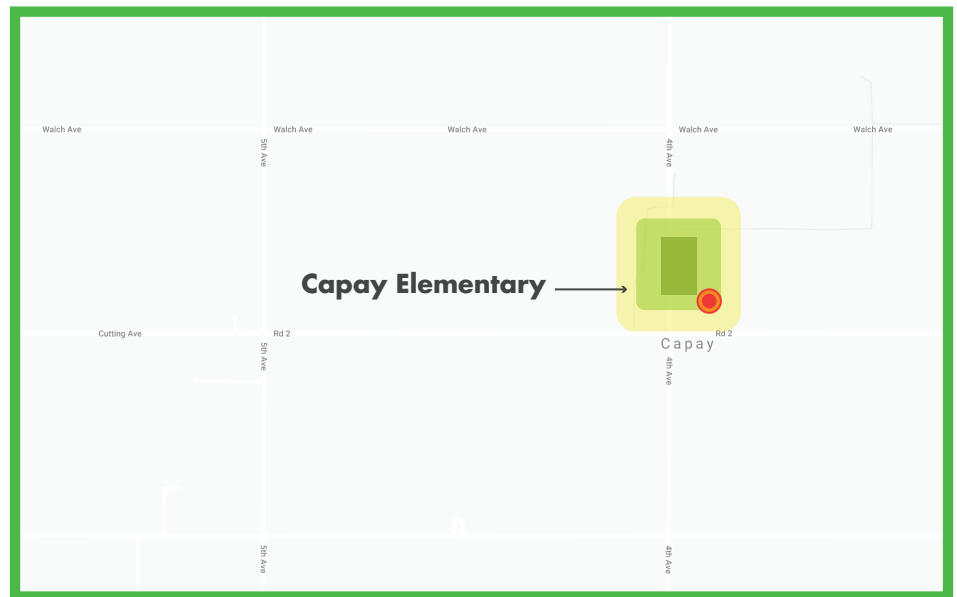
School Campus Boundary



School Campus plus 500 feet



School Campus plus 1,000 feet



1. 2018 Glenn County Tobacco Education Program. Summary of Public Opinion Poll Spring 2018, 62 Orland Residents Surveys
2. 2012 Henriksen, L. Presentation: The Retail Environment for Tobacco.
3. 2013 Campaign for Tobacco-Free Kids. Toll of Tobacco in the United States of America.
4. 2013 Campaign for Tobacco-Free Kids. The Toll of Tobacco in California.
5. Leslie A. Robinson et al., Predictors of Risk for Different States of Adolescent Smoking in a Biracial Sample. 65 J. CONSULTING CLINICAL PSYCH. 653, 657 (1997).
6. 2016 California Community Health Assessment Tool (CCHAT). Community Readiness.